DA Notes:

- On the 25/8/21, I decided to follow other like minded accounts on Tik Tok to help start off my Tik Tok account and help encourage a following base before I start to upload in the following weeks.
- 28/8/21, I have started looking at credible sources to use as a source of information for my posts. These sources include both photos and videos covering climate change journalism.
- 1/9/21, My first few sources were chosen to assist me with my uploads and information. These sources include:
    - [NASA Climate Change](#)
    - [CNN Climate & Weather](#)
    - [National Oceanic and Atmospheric Administration](#)

- 6/9/21, Took extensive secondary research detailing, "how to grow a Tik Tok account" to assist my DA project. The means behind my DA project is to reach as many users on Tik Tok within my niche target market. Information included:
    - Using relevant hashtags
    - Cross promoting with other platforms
    - Use insights and analytics to identity peak hours and post at those times
    - Educate followers
    - Link Instagram account or Youtube account
    - Post 2-3 times per day on TikTok - (this now changes my preplaned upload timeline of one every Monday, Wednesday and Friday. Now on those days I will attempt to post 2-3 videos per those days to help with the growth stages of my account on TikTok.

Sources:
    - [Better Marketing](#)
    - [Influencer Marketing Hub](#)

- 8/9/21, after using TikTok for a few days now and information gathered from secondary sources, changing the music every few posts (trending music) does help boost the upload through Tik Tok's algorithms. Hashtags such as #climatechange, #foryoupage, #trending and #globalwarming were used to help expose the video to the correct audience and grow it's visibility.
    - I decided to change the music each day of uploading with different trending music that suits the video/photos uploaded. Decision to do this was to see if it had any impact on the growth of my uploads.
- 8/9/21, after spending more time on TikTok I have been able to find the analytics tools and enable them for my account to record results, such as views, shares, likes, comments and what times of the day are best suited for me to upload at.
- TikTok account was changed to a business account, allowing for website, instagram and email address to be linked to the account homepage.
- 10/9/21, have now decided with TikTok uploads for the future to include key data in the feedback section of the timeline.
- 16/9/21, after uploading my 12th upload onto TikTok the use of relevant hashtags such as #foryoupage, #foryou, #trending helps give light to the videos I am uploading and allow my exposure to grow. I am still using hashtags relegent to my uploads, but since incorporating those particular hashtags my views and likes and comments have started to rise.
- 16/9/21, looking back at the success of my 12th uploads so far, the vuploads that have gathered the most traction with my niche target audience are videos taken from [NASA's Climate Change](#) page. These videos detail satellite overviews and year by year changes that NASA has gathered. The particular videos have received feedback such as, 114, 145 and 83 views, as well as 21 total likes and 3 comments, which stand out from my other uploads.

- 17/9/21, For the first time I chose to do a duet with another like minded climate change TikTok account. This involved both a video of my creation and their video of choosing to duet played together.
- 18/9/21, My Wordpress account was suspended, unsure as to why, but the ability to write and publish my blogs on Wordpress is currently unavailable which has interfered with the process of my DA project.
- 19/9/21, Week 2's feedback was analysed via TikTok analytics and added into the 'Upload Timeline: Feedback' section. Also, feedback from previous week was also updated as some videos received more views, likes or comments in it's week 2 of being on TikTok.
- 19/9/21, after writing up my feedback from Sunday 12/9 (week 1) to Friday 19/9 (week 2) I have come across a few differences in the analytics of my TikTok uploads in week 1 vs week 2. The reach of my upload has expanded into countries such as Ireland and India now as well as the comments in late week 1 and my week 2 uploads received higher numbers then to first begin with. I now have 5 comments on my uploads, after receiving 0 in the majority of week 1.
- 19/9/21, on further analysis of my week 1 vs week 2 uploads onto TikTok I found that using the #foryou hashtag on my uploads greatly increased both the views, likes and visibility of my uploads then when not using that hashtag.
- 26/9/21, after completion of my week 3 upload analytics and week 2 updated analytics from week 2 to week 3 the videos have generated much higher numbers. Views have jumped from 50-70 (week 2) to 150-170 (week 3). Few more likes and comments are also increasing per upload, as well as total play time and average watch time per upload.
- 29/9/21, secondary research was conducted to organise the details and constructs of the 3 new epiphanies that were chosen regarding my DA project.
- 6/10/21, data from both this document and TikTok account was evaluated and transferred into the DA Project Beta blog post.

Upload Timeline:

- All feedback will be assessed at the end of each week's upload (Sunday).

6th September - 12th September:

Date/Time :	Upload :	Link to upload :	Feedback :
Monday (2:30pm) - 6/9/21 **Week 1 of uploading**	1st upload onto TikTok. Video was of the New York City flash flooding, credited by CNN.	https://vm.tiktok.com/ZSJTckgPa/	56 views, 12 likes, 0 comments, 0 shares. **57 views.**
Monday (7:30pm) 6/9/21 **Week 1 of uploading**	2nd upload onto TikTok. Video was taken from NASA/Goddard Space Flight Center, detailing the loss of the polar ice caps from 1975 to 2020. The post used both linear graphing and lining to show the difference, complemented with calm music.	https://vm.tiktok.com/ZSJw54uWW/	61 views, 4 likes, 0 comments, 0 shares. **63 views.**
Wednesday (5:30pm) 8/9/21 **Week 1 of uploading**	3rd upload onto TikTok. Upload details the California sequoia trees, which can grow to over 200ft tall and have lived for 3,000 years. But due	https://vm.tiktok.com/ZSJwmhdry/	56 views, 9 likes, 0 comments, 0 shares. **58 views.**

	to human induced climate change, these trees, (only found in California) are being threatened by climate change. New trending music used on this video, to help boost its visibility. Hashtags such as #climatechange, #foryoupage, #trending, #globalwarming were added into the video to help with targeting and associating the upload with the correct audiences.		
Wednesday (7:30pm) 8/9/21 **Week 1 of uploading**	4th upload on TikTok Photos used from NASA 'Global Climate Change' - Images of Change and uploaded onto my TikTok account. Integrated both text and new music to the video, with an emoji. Text voice was also used to narrate the text written over my upload.	https://vm.tiktok.com/ZSJwbkwoy/	62 views, 3 likes, 0 comments, 0 shares. **63 views.**
Friday (5pm) 10/9/21 **Week 1 of uploading**	5th upload on TikTok Video gathered from NASA: Climate Change, detailing greenhouse gases emissions. New 'trending' music was used over the video.	https://vm.tiktok.com/ZSJKsSLod/	141 views, 8 likes, 0 comments, 0 shares. **145 views, 9 likes.** 13m:45s - total play time. **14m:41s** Average watch time 5.9s. **5.8s** 5.67% watched the full video. **5.92%** 99% of viewers came from #foryou hashtag. **93% #foryou, 5% profile, 1% following.** UK, US and Canada were top 3 ranked viewed countries. **UK (49%), US (34%), Aus (9%).**
Friday (7:30pm) 10/9/21 **Week 1 of uploading**	6th upload on TikTok Photos taken from google images of cities such as New York, Beijing and Los Angeles as well as futuristic 'green cities' and did a photo vs photo comparison. 'Trending' music was used with a narrated voice over detailing the text in the video.	https://vm.tiktok.com/ZSJKsrBGk/	161 views, 2 likes, 0 comments, 0 shares. **166 views, 3 likes.** 20m:21s - total play time. **21m:5s** 7.5s - Average watch time. **7.4s** 11.73% watched the full video. **11.63%** 99% of viewers came from #foryou hashtag. **95% #foryou, 3% profile, 1% following.** The US, UK, Canada were top 3 ranked viewed countries. **US (47%), UK (45%), Aus (4%).**

Sunday (7pm) 12/9/21 **Week 1 of uploading**	7th upload on TikTok. Images were taken from Google images detailing both the airline industry and the internet. Video was created to show how the internet creates more annual emissions than the global airline industry. Trending music was used in the background, as well as a narrated voice over of the text. The text highlighted some of the statistics between both the airline industry and internet emissions.	https://vm.tiktok.com/ZSJEnDJcU/	62 views, 3 likes, 0 comments, 0 shares. **63 views** 4m:24s - total play time. **4m:30s** 3.8s - average watch time. 2.9% - watched the full video. **2.78%** Viewers - 91% #foryou, 7% personal profile and 1% following. **88% #foryou, 11% profile, 1% following** The US (77%), Aus (9%), UK (6%) were the top 3 ranked viewing countries. **US 74%, Aus 13%, UK 6%**
Sunday (8pm) 12/9/21 **Week 1 of uploading**	8th upload on TikTok. Video was used from 'Our World in Data' detailing the global energy consumption from 1800-2018). The rise in numbers was also supported by large global events which helped increase the global energy consumption throughout the years. Trending music was used over the video as well as small text narrated by voice over.	https://vm.tiktok.com/ZSJEn2JXE/	68 views, 3 likes, 3 comments, 0 shares. **69 views** 10m:31s - total play time. **10m:36s** 8.8s - average watch time. **8.6s** 4.17% - watched the full video. **4.05%** Viewers - 86% #foryou, 10% personal profile, 3% following. The US (76%), Aus (13%), UK (7%) were the top 3 ranked viewing countries. **US 74%, Aus 15%, UK 7%**
Monday (6pm) 13/9/21 **Week 2 of uploading**	9th upload on TikTok. Video was taken from the NASA Climate Change Impacts page. Video detailed the time series from 1884 to 2020 'temperature difference', highlighting different temperature changes in colour. Trending music was put with the video as well as a narrated voice over detailing the short text in the video.	https://vm.tiktok.com/ZSJEnjoNR/	115 views, 6 likes, 1 comment, 0 shares. **116 views** 27m:56s - total play time. **28m** 13.7s - average watch time. 8.2% - watched the full video. **8.06%** Viewers - 92% #foryou, 7% personal profile. The US (43%), UK (37%), Canada (8%) were the top 3 ranked viewing countries.
Monday (7pm) 13/9/21 **Week 2 of uploading**	10th upload on TikTok. Video was taken from CBS Climate Change 'wildfire footage 2020'. The video detailed the extent of the California wildfires in 2020 and the damage it caused, why it occurred, as well as firefighters detailing why these fires will	https://vm.tiktok.com/ZSJEtEDxq/	50 views, 1 like, 0 comments, 0 shares. **51 views** 5m:16s - total play time. **5m:20s** 6.0s - average watch time. 1.89% - watched the full video.

	continue to get worse in the future. No music was used in this video to allow the original sound of the video to be heard - fires burning, sirens and people talking. A soft narrated voice was placed over the video detailing short text of what the video was about.		**1.82%** Viewers - 96% #foryou, 2% following, 2% personal profile. **93% #foryou, 5% profile, 2% following** The US (51%), UK (36%), Aus (6%) were the top 3 ranked viewing countries.
Wednesday (7pm) 15/9/21 **Week 2 of uploading**	11th upload on TikTok. Video was taken from NASA Climate Change Impacts website, depicting the loss of ice in the North Pole from 1979 to 2020. Video time-series laps. Soft trending music was used over the video as it originally had no sound. Narrated voice was placed throughout the video detailing what the causes and impacts of this loss of ice was from.	https://vm.tiktok.com /ZSJoFHN1o/	67 views, 2 likes, 1 comment, 0 shares. **68 views** 10m:50s - total play time. **10m:53s** 8.8s - average watch time. 18.92% - watched the full video. **18.42%** Viewers - 91% #foryou, 8% personal profile, 1% following. The US (31%), Ireland (20%), UK (15%) were the top 3 ranked viewing countries.
Wednesday (7:30pm) 15/9/21 **Week 2 of uploading**	12th upload on TikTok. Video was recorded originally by CNN Climate Change, detailing how private companies are now using 'kelp' to fight against the climate crisis. Kelp has shown great results in sucking in carbon emission under the water rather than them rising into the atmosphere. Video already had original sound and voice over, only text was put in the video to give a short summary on what the short upload was talking about. Relevant hashtags were used in this video.	https://vm.tiktok.com /ZSJoFfUn2/	57 views, 3 likes, 0 comments, 0 shares. **59 views** 9m:11s - total play time. **9m:21s** 8.7s - average watch time. **8.4s** 7.94% - watched the full video. **7.46%** Viewers - 90% #foryou, 8% personal profile, 2% following. **87% #foryou, 12% profile, 1% following** Canada (43%), US (27%), Aus (13%) were the top 3 ranked viewing countries.
Friday (7pm) 17/9/21 **Week 2 of uploading**	13th upload on TikTok Again the video was taken from CNN Climate webpage, detailing how 'Tastes are changing in China' as a start up business Bits X Bites are using sustainable development and eco-friendly methods, technology and food to change the course of the climate change crisis. Video was an interview with the founder and managing director 'Matilda Ho' as she spoke about her company, what they are doing, how, what and when into the future, as well as the changes this is	https://vm.tiktok.com /ZSJosw39f/	100 views, 4 likes, 0 comments, 0 shares. **103 views** 10m:2s - total play time. **13m:44s** 9.3s - average watch time. **7.8s** 1.54% watched the full video. **0.94%** Viewers - 98% #foryou, 2% following. Canada (65%), US (25%), UK/Aus (5%) were the top 3 ranked viewing countries.

	having in China. Small background music was played in the background, as well as short text over the video detailing some of the important information.		
Friday (7:30pm) 17/9/21 **Week 2 of uploading**	14th upload on TikTok. This was the first duet done on TikTok, with 'globalcrisis.dec4th'. The duet allowed my account to have a split screen of both our videos at the same time. This resulted in globalcrisis.dec4th video talking about the impacts of global sea rise on major world cities, and my video displaying text next to it talking about the effects of global warming. Duet video consisted of narration from globalcrisis.dec4th video which had its own music and my own text playing next to it.	https://vm.tiktok.com/ZSJos34AV/	61 views, 1 like, 0 comments, 0 shares. **64 views** 15m:34s - total play time. **16m:30s** 15.8s - average watch time. **14.8s** 15.95% - watched the full video. **16.42%** Viewers - 97% #foryou, 2% following. **91% #foryou, 6% profile, 1% following** The US (49%), Canada (17%), UK (15%) were the top 3 ranked viewing countries.
Sunday (7:30pm) 19/9/21 **Week 2 of uploading**	15th upload on TikTok. Image was taken from NASA Sea Level Facts, detailing the changing levels in global sea level rise from 1993 to now. The data was designed via satellite data recovered from NASA throughout those years. Sad trending music was used as well as a short paragraph at the bottom of the upload explaining what and why global sea level rise is occurring.	https://vm.tiktok.com/ZSJoGqrDp/	162 views, 5 likes, 1 comment, 0 shares. 11m:43s - total play time. **11m:52s** 4.3s - average watch time. 10.43% - watched the full video. **10.18%** Viewers - 98% #foryou, 1% personal profile. The US (61%), UK (17%), Canada (10%) were the top 3 ranked viewing countries.
Sunday (8:30pm) 19/9/21 **Week 2 of uploading**	16th upload on TikTok. Images were taken from CNN Climate: Wildfires raging in the West. Images detailed the wildfires that took place this summer in North America, showing the harsh realities of a growing climate change crisis. Trending music was used in the video as well with timely narration with a voice over.	https://vm.tiktok.com/ZSJoG4cNp/	166 views, 3 likes, 3 comments, 0 shares. 11m:11s - total play time. 3.9s - average watch time. 2.34% - watched the full video. Viewers - 96% #foryou, 1% personal profile. The US (87%), UK (8%), Aus (3%) were the top 3 ranked viewing countries.
Monday (5:30) 20/9/21 **Week 3 of uploading**	17th upload on TikTok. Images were used from NASA: Global Climate Change website, detailing NASA's satellite visualisations of future	https://vm.tiktok.com/ZSe1C61qW/	173 views, 3 likes, 0 comments, 0 shares. 13m:0s - total play time.

	precipitation & mega droughts in North America. Trending music was used in the video as well as a narration voice over explaining the images. Relevant hashtags were present.		4.4s - average watch time. 7.26% - watched the full video. Viewers - 97% #foryou, 3% personal profile. The US (51%), UK (40%), Aus (4%) were the top 3 ranked viewing countries.
Monday (7pm) 20/9/21 **Week 3 of uploading**	18th upload on TikTok. Series of images were taken from Google Images of shipping containers as well as potential future shipping containers from private companies. The video was explaining 10 different ways to cut shipping's contribution to climate change. Trending music was used, and in text narration detailing the 10 different ways.	https://vm.tiktok.com/ZSe1Ckv7d/	161 views, 5 likes, 0 comments, 0 shares. 18m:18s - total play time. **18m:24s** 6.7s - average watch time. 7.32% - watched the full video. **7.23%** Viewers - 95% #foryou, 3% personal profile, 2% following. The US (71%), UK (10%), Canada (10%) were the top 3 ranked viewing countries.
Wednesday (6pm) 22/9/21 **Week 3 of uploading**	19th upload on TikTok. Images taken from Google to detail both Joe Biden at the UN and developing countries impacted by climate change. Biden has chosen to increase his funding to those countries. Trending music was used, as well as in text narration of the publication.	https://vm.tiktok.com/ZSeJGHXjb/	155 views, 2 likes, 0 comments, 0 shares. 15m:21s - total play time. **15m:31s** 5.9s - average watch time. 12.18% - watched the full video. **12.03%** Viewers - 99% #foryou, 1% following. The UK (33%), US (30%), Canada (18%) were the top 3 ranked viewing countries.
Wednesday (7pm) 22/9/21 **Week 3 of uploading**	20th upload on TikTok. Images used from both Google Images and NGIS Australia to show the impacts of sea level rise on some of Australia's most iconic coastal locations in the next few decades. Slow music was used, with in text narration to detail which locations and images were shown.	https://vm.tiktok.com/ZSeJGL559/	155 views, 1 likes, 1 comments, 0 shares. **157 views** 16m:10s - total play time. **16m:32s** 6.2s - average watch time. 5.77% - watched the full video. **5.63%** Viewers - 97% #foryou, 2% following. The US (58%), UK (19%), Canada (16%) were the top 3 ranked viewing countries.

Friday (4pm) 24/9/21 **Week 3 of uploading**	21st upload on TikTok. Video detailed images taken from NASA's Glacier: Global Ice Viewer, highlighting the changes in ice levels over decades in some of the world's most prominent and impacted locations. Short voice-over narration was used to detail how much ice has been lost every year since 1994. Trending music was used in the video.	https://vm.tiktok.com/ZSeJG5oy3/	174 views, 3 likes, 0 comments, 0 shares. **175 views** 26m:17s - total play time. **27m:1s** 9.1s - average watch time. 9.83% - watched the full video. **9.44%** Viewers - 99% #foryou. **97% #foryou, 2% profile** The UK (34%), US (28%), Aus (16%) were the top 3 ranked viewing countries.
Friday (5pm) 24/9/21 **Week 3 of uploading**	22nd upload on TikTok. Video was taken from the Guardian, detailing the UK Prime Minister Boris Johnosn's speech regarding climate change action this past week at the United Nations, NY. Short text was displayed above the video detailing what the speech was, and who. No music or voice over was used in the video.	https://vm.tiktok.com/ZSeJGF72V/	166 views, 6 likes, 0 comments, 0 shares. **168 views** 24m:2s - total play time. **24m:51s** 8.8s - average watch time. 7.98% - watched the full video. **8.14%** Viewers - 99% #foryou. **97% #foryou, 3% profile** The UK (50%), US (25%), Canada (11%) were the top 3 ranked viewing countries.
Sunday (8pm) 26/9/21 **Week 3 of uploading**	23rd upload on TikTok. Video was sourced from CNN Climate, detailing how German forests are now at a critical level due to global warming. Short text was displayed above the video detailing the backstory behind the video. No music was used in this video.	https://vm.tiktok.com/ZSeeQxhLo/	312 views, 29 likes, 1 comments, 1 shares. 50m:58s - total play time. 9.5s - average watch time. 1.56% - watched the full video. Viewers - 96% #foryou, 2% personal profile. The US (57%), UK (31%), Canada (4%) were the top 3 ranked viewing countries.
Sunday (8:30pm) 26/9/21 **Week 3 of uploading**	24th upload on TikTok. Images were taken from Google Images displaying the US border crisis situation with 100,000s people from Haiti fleeing their country due to political turmoil, earthquakes and tropical storms. Text was used over the images displaying the information from CNN on the situation. Trending music was used over the video.	https://vm.tiktok.com/ZSeeQ3b1t/	161 views, 6 likes, comments, 0 shares. 13m:12s - total play time. 4.7s - average watch time. 2.38% - watched the full video. Viewers - 95% #foryou, 4% personal profile. The UK (82%), Canada (7%), Aus

			(5%) were the top 3 ranked viewing countries.
Monday (4pm) 27/9/21 **Week 4 of uploading**	25th upload on TikTok. Video was sourced from NASA: Ozone Watch 2018, detailing the changes of the earth's ozone layer throughout the past few decades, during the Southern Hemisphere spring. Voice narration was used over the video with written text to highlight what the video was showing. No music was used with the upload. Relevant hashtags were implemented.	https://vm.tiktok.com /ZSeeQbG5E/	175 views, 3 likes, 0 comments, 0 shares. 19m:58s - total play time. 6.5s - average watch time. 4.37% - watched the full video. Viewers - 95% #foryou, 4% personal profile. The US (49%), UK (19%), Canada (10%) were the top 3 ranked viewing countries.
Monday (5pm) 27/9/21 **Week 4 of uploading**	26th upload on TikTok. Video was sourced from CNN Climate: Addressing climate change, detailing an interview with Katharine Hayhoe, author of "Saving Us", narrating how the world must urgently act to address the climate change crisis. Short text was placed over the video detailing what the video was highlighting. No music was used with the upload. Relevant hashtags were implemented.	https://vm.tiktok.com /ZSeeQpCpN/	337 views, 6 likes, 0 comments, 1 shares. 1h:3m:4s - total play time. 11.0s - average watch time. 0.58% - watched the full video. Viewers - 98% #foryou, 2% personal profile. The UK (71%), Aus (12%), Canada (9%) were the top 3 ranked viewing countries.
Wednesday (5:30pm) 29/9/21 **Week 4 of uploading**	27th upload on TikTok. Video was sourced from CNN, detailing how one man uses scuba diving to encourage youth to protect the environment. Text was placed over the video detailing what the video was speaking on. No trending music was used with the video and relevant hashtags were implemented.	https://vm.tiktok.com /ZSeeQbFMj/	309 views, 11 likes, 1 comments, 0 shares. 50m:10s - total play time. 9.8s - average watch time. 1.62% - watched the full video. Viewers - 98% #foryou, 1% personal profile. The US (76%), UK (13%), Canada (4%) were the top 3 ranked viewing countries.
Wednesday (6pm) 29/9/21 **Week 4 of uploading**	28th upload on TikTok. Video was sourced from CNN, detailing Swedish activist Greta Thungberg's speech at the Youth4Climate Forum. Throughout her speech Greta mocked world leaders commonly used phrases when talking about the climate crisis.	https://vm.tiktok.com /ZSeeQbAAb/	This video received zero feedback or interaction. I am unsure whether it is to do with breaking TikTok guidelines or being hidden for other reasons.

	A short text was placed above the video detailing what it was about. No music was put with the video as well as relevant hashtags were used.		
Friday (5pm) 1/10/21 **Week 4 of uploading**	29th upload on TikTok. Photos taken from CNN, detailing the climate impacts on the North American West this summer. Drought maps, Rainfall outlook and Stream and river flow. Trending music was used over the video as well as hashtags. No text was used in the video.	https://vm.tiktok.com /ZSedcXBrN/	197 views, 0 likes, 0 comments, 0 shares. 18m:45s - total play time. 5.8s - average watch time. 15.03% - watched the full video. Viewers - 98% #foryou, 1% personal profile. The US (49%), UK (35%), Canada (6%) were the top 3 ranked viewing countries.
Friday (5:30) 1/10/21 **Week 4 of uploading**	30th upload on TikTok. Video was sourced from NASA: Global Temperature, detailing the changes in global surface temperatures since 1884 till now. Trending music was used over the video. No text was used in the video.	https://vm.tiktok.com /ZSedcTtFg/	726 views, 7 likes, 6 comments, 4 shares. 4h:14m:11s - total play time. 21.9s - average watch time. 16.98% - watched the full video. Viewers - 99% #foryou, 0% personal profile. The US (60%), UK (16%), Canada (8%) were the top 3 ranked viewing countries.
Sunday (6pm) 3/10/21 **Week 4 of uploading**	31st upload on TikTok. Video was sourced from NASA Earth Observatory: Snow Cover. The video detailed the changes in snow levels globally from March 2000 to June 2021. Trending music was used in this video as well as a small paragraph of text detailing how the video was observed.	https://vm.tiktok.com /ZSedwoESh/	
Sunday (7pm) 3/10/21 **Week 4 of uploading**	32nd upload on TikTok. 2nd duet on TikTok, with globalcrisis.dec.4th. The video talks about and shows the recent increase in disasters that are taking place around the world as a result of climate change. No music was used as there was a voiceover in the video. Paragraph of text	https://vm.tiktok.com /ZSeRasq2R/	

	was displayed from the NOAA.		
Monday (8pm) 4/10/21 **Week 5 of uploading**	33rd upload on TikTok. Images were sourced from CNN Climate, detailing "how the climate crisis has ravaged the west" this past summer (USA). Images of hurricanes, flooding, drought and wildfires were all present. Long text was provided throughout the video detailing the story behind the images. Both relevant hashtags and trending music were used in support of the video.	https://vm.tiktok.com /ZSeRaqBKL/	
Monday (8:30pm) 4/10/21 **Week 5 of uploading**	34th upload on TikTok. Video was from NASA: Climate Change highlighting the data from NASA's satellites that show the land ice in both Antarctica and Greenland have been losing large amounts of mass since 2002. Trending music was used to support the video, but no text was provided as images of text detailing what the information was about, were present. Relevant hashtags were used.	https://vm.tiktok.com /ZSeRasoyg/	
Wednesday (5pm) 6/10/21 **Week 5 of uploading**	35th upload on TikTok.		
Wednesday (6pm) 6/10/21 **Week 5 of uploading**	36th upload on TikTok.		